



SERVICE AGREEMENT  
1-800-CEILING

JUNE 11<sup>TH</sup>  
2021

PREPARED BY

PATRICK CAMPAGNA

*for*

Glenn Scheel

TOTAL  
INTERET  
MARKETING

2 Robert Speck Parkway  
Suite 750  
Mississauga ON L4Z 1H8

WWW.360TIM.COM  
info@360tim.com  
Tel. 1-877-643-8846



# SERVICE AGREEMENT

## 1-800-CEILING

### SEO Services Purchased

#### INSTRUCTIONS

1. Fill in all pages using your keyboard
2. Print the entire document
3. Sign and date the last page
4. Initial bottom of every page
5. Fax ALL PAGES to 1.877.643.8846 or scan and email to info@360tim.com

#### SEO SERVICE

Term: Month to Month

*Includes on-page and off-page SEO*

*June will be pro-rated to \$275 and \$550 will be billed at the start of each month thereafter.*

*Complete details of this service are provided on the following pages.*

#### FEES & CHARGES

Item	Monthly Fees	One-Time Fees
Ongoing SEO:	550.00	550.00
Subtotal:	550.00	550.00
<b>Total</b>	<b>\$550.00</b>	<b>\$550.00</b>

*The following pages provide details of each service*

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### ONGOING SEO SERVICE

Our SEO Service Includes the following:

- Correcting issues identified in SEM Rush Site Audits
- Optimizing content
- Optimizing meta tags
- Improving site domain authority with drip marketing (securing quality inbound link citations)
- Assessing keyword strategy and modifying if necessary
- Developing competitive strategy
- Improving conversions
- Monthly reporting via SEM Rush including Google Analytics

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# SERVICE AGREEMENT

## 1-800-CEILING

### Contact Information

#### COMPANY INFO

Name:	<input type="text"/>	Email:	<input type="text"/>
Address:	<input type="text"/>	Phone:	<input type="text"/>
City:	<input type="text"/>	Postal:	<input type="text"/>
Phone:	<input type="text"/>	Fax:	<input type="text"/>
A/P:	<input type="text"/>	URL:	<input type="text"/>

#### PRIMARY CONTACT

Name:	<input type="text"/>	Email:	<input type="text"/>
Address:	<input type="text"/>	Phone:	<input type="text"/>
City:	<input type="text"/>	Postal:	<input type="text"/>
Phone:	<input type="text"/>	Fax:	<input type="text"/>
Title:	<input type="text"/>	URL:	<input type="text"/>

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# SERVICE AGREEMENT

## 1-800-CEILING

### GENERAL TERMS & CONDITIONS

*The following section outlines our general terms and conditions for all TIM products and services.*

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1. Services to be provided to This Agreement shall supersede all prior or contemporaneous agreements and understandings between the parties, with respect to any subject covered by this Agreement, except as otherwise provided in this Agreement.
2. Total Internet Marketing respects your privacy and will not divulge any sensitive information to any third party. TIM may however feature the results achieved for the Client's website within TIM owned websites for promotional purposes, excluding white label clients.
3. Accepted Methods of Payment include Visa, MasterCard.
4. Start dates and completion dates outlined within the Agreement. TIM will use reasonable diligence in the development of the Client's services and will endeavor to deliver to the client their requested services at negotiated dates. The client acknowledges that this delivery deadline is not firm as it may be impacted unintentionally by events including but not limited to delivery of information forms to TIM and other circumstances beyond the control of TIM.
5. Client or TIM may terminate regular ongoing services by providing 30 days written notice by letter or email. For clients subscribing to plans of two months or greater cancellation can only be made once the duration of the plan has elapsed. Client may only terminate adhoc projects under extraordinary circumstances. TIM reserves the right to retain all or a portion of the project deposit in the event of cancellation of an adhoc project.

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6. Client agrees to indemnify, defend, and hold TIM and its successors, officers, directors, agents and employees harmless from any and all actions, causes of action, claims, demands, cost, liabilities, expenses and damages (including attorneys' fees) arising out of, or in connection with, this Service Agreement. TIM agrees to indemnify, defend, and hold the Client and its successors, officers, directors, agents and employees harmless from any and all actions, causes of action, claims, demands, costs, liabilities, expenses and damages (including attorneys' fees) arising out of any breach of this Agreement by TIM.
7. If a setup fee is required before work commences it is non-refundable and does not represent payment toward services. Setup fees are additional charges that are required for the setup of a website or other service.
8. Deposit(s) will not be refunded if client discontinues services prior to delivery of website or discontinues communication and / or provision of materials to TIM for a period of 60 days or greater.
9. Should client delay in providing the necessary information to continue work for more than 30 days, TIM reserves the right to invoice and charge client for work completed up to that point.
10. Monthly billed clients may host their websites with TIM and have access to TIM servers to send and receive emails. Clients are to comply with the CAN Spam Act of 2003 located here: <http://www.ftc.gov/bcp/online/pubs/buspubs/canspam.shtm>. Any violation to the CAN Spam Act of 2003 will result in the immediate shut down and access to the website. TIM will charge Client \$500.00 (five hundred dollars) for the violation and any additional fees and time associated with the violation. TIM's time will be billed at \$80 per hour.
11. Only files needed for the functioning of the client's website may be hosted on TIM servers. TIM reserves the right to remove all client files from server if this is abused.
12. SEO clients will provide TIM with complete access to a company email address created for link building, blogging and article submissions such as name@yourwebsite.com.

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13. TIM is not responsible for negative impact on client's search engine rankings that are due to actions taken by client, such as altering page content, meta tags, domain name and any other action pertaining to the website that results in ranking loss or decline.
14. TIM assumes no responsibility for errors or omissions resulting from meta tag and content creation and their integration. This includes but is not limited to products, product pricing, text or any other content.
15. Accepted Methods of Payment include Visa, MasterCard and American Express
16. While TIM will do its best to provide the client with SEO advice and actionable recommendations, TIM will not reveal its corporate methodologies or trade secrets that it employs in the optimization of websites and securing search engine placements. This includes but is not limited to the websites used in link building, the number of links to other websites established, optimization methodologies including keyword density rates, meta tag formulas and any other variable that TIM deems as a corporate, proprietary or trade secret.
17. Websites that are part of the monthly website & SEO plan will be wholly owned by the client once twelve-monthly payments have been made.
18. TIM will do its best to ensure that website designs look good across all browsers and platforms although we cannot guarantee that the design will look the same across all browsers and mobile devices.
19. To avoid interruption of monthly service, Client must make timely monthly payments by credit card. If for any reason, TIM does not receive payment from Client for its monthly service, TIM will have the right to terminate this Agreement and/or suspend Client access to any or all TIM's Services and/or performance of the services provided by TIM hereunder immediately. Furthermore, TIM reserves the right to erase all Client data within the hosting environment after thirty (30) days.

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20. If payment is not received, TIM will immediately notify Client regarding non-payment. Resolution and payment, including a three percent (3%) late fee can be collected. Client will be responsible for any costs associated with collecting such fees including, without limitation, legal costs, attorneys' fees, court costs.

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### Credit Card Information

#### CREDIT CARD INFO

Card Type:	<input type="text"/>	Card #:	<input type="text"/>
Expiry:	<input type="text"/>	CVV #:	<input type="text"/>
Name:	<input type="text"/>		

*All fields are required*

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### Acceptance of Agreement

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#### CLIENT ACCEPTANCE

Client Name:  Title:

Signature:  Date:

*The preceding prices, specifications and conditions are hereby accepted by the client.*

#### TIM ACCEPTANCE

Auth Name:  Title:

Signature:  Date:

*Total Internet Marketing is authorized to execute the project(s) and service(s) as outlined in this agreement.*

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